Harmony with Nature Report

(April 2016 - March 2017)



TOYOTA

About the Harmony with Nature Report

Toyota Daihatsu Engineering & Manufacturing Co., Ltd. (TDEM), regional Head Quarter of Asia Pacific, always focus on the environmental issues to realize harmony with people, societies, and the global environment. As all Toyota companies in Asia Pacific region have been implementing many environmental activities, so we would like to share these activities to the public.

The purpose of this report is to:

- 1) Explain the concept and framework of Toyota Harmony with Nature activity.
- 2) Share the activity and developments of each Asia Pacific companies in implementing Harmony with Nature concept.
- 3) Create awareness among Toyota customers and public in Asia Pacific region of the efforts and relevance of doing the Harmony with Nature activities.

Environment Management Promotion Office Toyota Daihatsu Engineering & Manufacturing Co., Ltd.

Company Profile

Toyota Daihatsu Engineering & Manufacturing Co., Ltd. (TDEM)

Head Office : 99 Moo 5, Ban-Ragad, Bang-Bo, Samutprakarn 10560

Foundation: April 2007

Capital : 1.3 Billion Thai Baht

Shareholder: Toyota Motor Corporation 100%

The Toyota Way of Sustainable Growth

With uncertainty increasing globally, Toyota considers that its business will be affected by a complication of social and market trends, various regulations, technological growth, etc. in a complex form. In consideration of such uncertainty, while capitalizing on Toyota identity and its strengths including Kaizen and Innovation accumulated until now, Toyota will strengthen its business base by contributing to the creation of Always Better Cars and Enriching Lives of Communities that would exceed customer expectations.

By maintaining and improving this positive cycle, we can continually create for communities with three values: Safety and Peace of Mind, Environmental Sustainability, and Waku-doki (excitement and exhilaration that wows you). At the same time, we will aim at enhancing Toyota's corporate values.

Focusing on Sustainability, Toyota is Enhancing Corporate Values. Safety and Peace of Mind Society and Business Market Trends Elimination of Toyota Identity traffic casualties Ongoing motorization and urbanization along with economic growth of Society in which everyone emerging countries can enjoy freedom of mobility Ongoing aging and worker Values for Society shortages in developed Fruit Fruit countries Environmental **Environmental Change** Emerging new mobility Enriching Sustainability Always businesses along with Lives of **Better Cars** changed values in car Communities ownership (e.g.: ride sharing) Zero CO2 emissions Regulatory Trends Net positive society in harmony with nature Strengthening environmental and safety Trunk regulations Waku-doki Deregulation for economic Stable Base (excitement and revitalization has lead to a of Business exhilaration that wows you) more diversified mobility business Toyola Production System Spreading the excitement of Ji Kotei-Kanketsu cars throughout the world Technological Progress New wonder and exhilaration . Discontinuous progress by the introduction of new technologies such as Al, Big Data, and Connected Roots Toyota Values . The Five Main Principles of Toyoda

The Guiding Principles at Toyota
 The Toyota Way

Message from the President



Nowadays, more than 50 percent of global risks are environmental risks (refers to the global risk survey from World Economic Forum in 2017) which are climate change, water crises and ecosystem collapse. Thus, the world is now focusing on environmental issues lead to announcing of new global direction like Sustainable Development Goals (SDGs) with 17 global goals of the 2030 which there are various goals related to environment due to the environment is a core of sustainability, also now the world is moving to decarbonized society.

Aligning with the global risks, Mr. Akio Toyoda, President of Toyota Motor Corporation, has reminded "The Value Toyota Creates for Customers"; Safety and Peace of Mind, Waku-Doki (excitement and exhilaration that wows you) and Environmental Sustainability.

In October 2015, Mr. Takeshi Uchiyamada, Chairman of Toyota Motor Corporation, announced the "Toyota Environmental Challenge 2050 – Challenge to Zero & Beyond" prior to COP21. Since then, Toyota has adhered this long term global direction for doing its business by put environment as top priority to keeping global warming below 2°C through zero CO₂ emissions, also to accelerate initiatives aiming for a positive impact on earth and society.

Toyota will look ahead into the future with the new challenges by keeping Toyota Way in mind. As there are high environmental risks in Asia Pacific region that we are facing, such as deforestation, water shortage and many biodiversity hotspots located in our region. We will accelerate, speed up and take the lead among its business competitors to build better cars and tackle with the environmental huge issues. We aim to reduce CO_2 emission to mitigate climate change which not only focuses on the products, but also in whole supply chain by integrating technology and collaboration with stakeholders. Together, we can move forward for sustainability where economy and ecology can coexist well, for a beautiful planet for our children to enjoy and for our customers to trust in our eco brand.

Mr. Tatsuro Takami President

Tatour Jakami

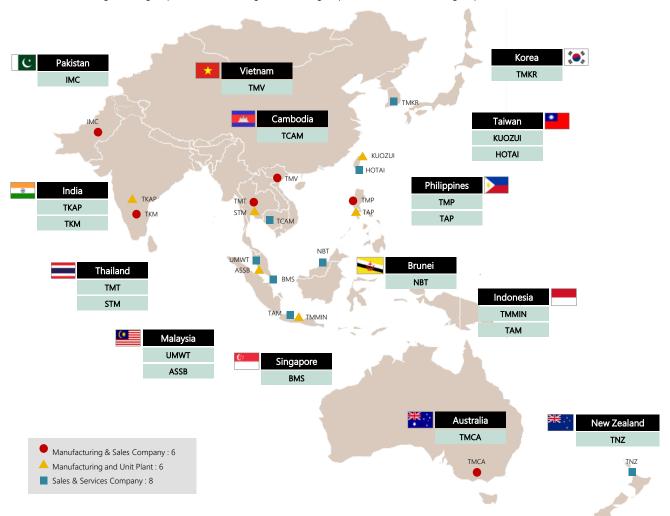
Toyota Daihatsu Engineering and Manufacturing Co., Ltd.

Toyota AP Affiliates: TDEM Responsible Environmental Area

Roles of TDEM

- 1. To integrate all essential functions and operate as a regional headquarter
- To develop regional resources to meet global standards, based on advanced technology and know-how provided by Toyota Motor Corporation Japan

TDEM is the headquarter of Toyota in Asia Pacific region. In term of Environment scope, TDEM responsibility covers 10 countries in Asia Pacific and 4 countries in East Asia & Oceania. So, there are total 14 countries, 20 affiliates which can be grouped into 3 business type: (1) Manufacturing & Sales group, (2) Manufacturing & Unit Plant group and (3) Sales & Services group.



Toyota Environmental Challenge 2050 & Sustainable Development Goals

Six Challenges of Toyota

To move toward a net positive impact rather than just trying to reduce negative factors to zero, Toyota has set itself six challenges. All these challenges, whether in climate change or resource and water recycling, are beset with difficulties, however we are committed to continuing toward the year 2050 with steady initiatives in order to realize sustainable development together with society.

Sustainable Development Goals (SDGs)

The Sustainable Development Goals (SDGs), otherwise known as the Global Goals, are a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity.

These 17 Goals build on the successes of the Millennium Development Goals, while including new areas such as climate change, economic inequality, innovation, sustainable consumption, peace and justice, among other priorities. The goals are interconnected – often the key to success on one will involve tackling issues more commonly associated with another.



https://sustainabledevelopment.un.org/

http://www.undp.org/content/undp/en/home/sustainable-development-goals.html





13 CLIMATE











15 LIFE ON LAND















"Toyota's initiatives toward the 6 challenges also contribute to realizing SDG's"





New Vehicle Zero CO₂ Emissions Challenge

As if to demonstrate the fact of global warming, extreme weather patterns worldwide have been provoking successive disasters. If current conditions continue and increased measures are not taken to reduce greenhouse gases, it is estimated that by 2100 the world's average temperature will have risen by 3.7–4.8°C.

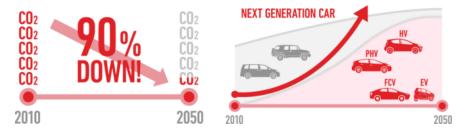
It is further estimated that, to hold the temperature rise since before the Industrial Revolution to "below 2°C," we will not only have to reduce additional CO₂ emissions to zero, but will need to achieve an actual positive trend through absorption.*

While the world is trying to move toward "below 2° C" scenario, Toyota has, under the "New Vehicle Zero CO_2 Challenge," decided to challenge itself to reduce vehicle CO_2 emissions by 90 percent in comparison with 2010 levels, by 2050.

To realize this, in addition to mileage improvement of engine-driven vehicles, Toyota will promote the development of next-generation vehicles with low or zero CO_2 emissions—hybrid, plug-in hybrid, electric, and fuel cell vehicles and further accelerate the spread of these vehicles. When these eco-friendly vehicles come into widespread use, they can start making a contribution to society.

Toyota will also cooperate with relevant stakeholders to provide possible support as an automobile manufacturer toward the provision of the infrastructure for widespread adoption of electric and fuel cell vehicles.

* 5th Assessment Report of IPCC Working Group III (2014)



CHALLENGE 2



Life Cycle Zero CO₂ Emissions Challenge

By Life Cycle Zero CO_2 Emissions Challenge, we mean efforts to completely eliminate CO_2 emissions not only while driving and in production, but also in the processes of materials production, disposal, and recycling of vehicles.

For instance, there are some next-generation vehicles that do achieve reduced CO₂ emissions when driven, but actually cause increased CO₂ emissions at the material and vehicle production stages. Because of this, we will further promote environmentally friendly design such as by choosing appropriate materials. In this way, we are going to pursue "ever-better cars." For example, we will develop and expand the use of materials with lower CO₂ emissions during production and will reduce the quantity of materials and number of parts used in a vehicle. We will also adopt more recycled materials and so on for vehicle production and enhance initiatives aimed at designing vehicles for easy disassembly.





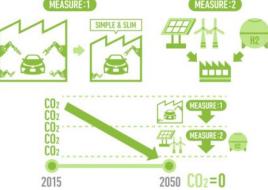


Plant Zero CO₂ Emissions Challenge

Not only do vehicles emit CO_2 while traveling, they also generate CO_2 in the manufacture process. Reducing CO_2 to restrain climate change is therefore also a challenge for the plants that manufacture automobiles. The two main pillars of our strategy to achieve zero CO_2 emissions at our plants are improvement of manufacturing technology and switching to different forms of energy.

In terms of manufacturing technology, we will first carry out simplification and rationalization of the manufacturing process to shorten it and reduce the time, thus cutting CO_2 emissions. Improved efficiency in energy use can also reduce CO_2 emissions. We will further reduce CO_2 emissions in all process types, for instance by introducing mechanisms that do not use energy.

Regarding the energy sources used, we will cut CO₂ emissions by adopting renewable energy sources such as solar and wind power, and by utilizing hydrogen energy.



CHALLENGE 4

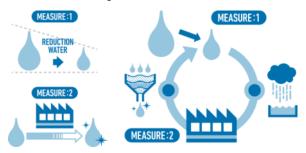


Challenge of Minimizing and Optimizing Water Usage

According to forecasts, the world's population will climb to 9.1 billion by 2050, demand for water will increase by 55 percent from current levels, and as a result, the percentage of the total population suffering water shortages will reach 40 percent*. In automobile manufacturing, water is used in painting and other processes. Therefore, even a small reduction of its impact on the water environment is important. Our two measures to achieve this are comprehensive reduction of the amount of water used and comprehensive water purification and returning it to the earth.

So far, Toyota has implemented rainwater collection to reduce the amount of water used by production plants, filtering to increase the water recycling rate, re-use of wastewater through recycling, and returning water to the community at a higher quality than found in the local water environment. The local water environment differs greatly depending on region. Going forward, we intend to roll out a range of measures globally to deal with the water environment, taking local needs into account.

* According to Toyota







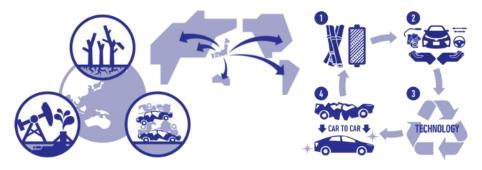
Challenge of Establishing a Recycling-based Society and Systems

With the worldwide increase in population and the pressure for economic growth and convenient lifestyles, the consumption of resources is accelerating. If present trends continue, large-scale exploitation of natural resources will deplete, and appropriate disposal will be unable to keep pace with the increasing amounts of waste generated by mass consumption, resulting in environmental pollution.

To prevent environmental destruction caused by end-of-life vehicles, Toyota is launching the Toyota Global 100 Dismantlers Project, which aims to establish automobile dismantling facilities around the world and develop a scheme that optimizes collection and processing of resources from end-of-life vehicles in an environment-friendly way.

In order to improve resource efficiency toward an ideal resource recycling based society (circular economy), initiatives are needed in four key areas: (1) utilizing eco-friendly materials, (2) making use of parts for longer, (3) developing recycling technologies, and (4) manufacturing vehicles from end-of-life vehicles.

Toyota aims to establish the ultimate recycling-based society and will promote the Toyota Global Car to Car Recycle Project globally, turning end-of-life vehicles back into useful resources for the production of vehicles.







Challenge of Establishing a Future Society in Harmony with Nature

If humans and nature are to coexist into the future, we need to conserve forests and other rich natural systems in all regions. However, deforestation is progressing around the world, and forest equivalent to 14 percent of Japan's land area is lost each year.*

The Toyota Group companies have engaged in planting trees at plants, environmental conservation activities in their surrounding areas, and environmental education in order to "enrich the lives of communities" in each region. Going forward, we will promote such activities at Group, regional, and organizational levels using the insights we have gathered so far.

* Toyota data









"Connect

to the World"

Challenge 6"Challenge of Establishing a Future Society in Harmony with Nature"

A society full of nature, living creatures, and lively children

① Toyota Green Wave Project

"Connect to the Community"





② Toyota Today for Tomorrow Project



3 Toyota ESD
Project
(Education for
Sustainable Development)

"Connect to the Future"

"3 Connect concept initiatives"

Asia Pacific Affiliates Harmony with Nature Activities

Toyota Toy Story Campaign



Taiwan: Hotai Motor Co., Ltd. (HOTAI)











Recently Hotai found that many Toyota owners don't know how to deal with toys when their children grow up. In order to solve the problem, Hotai initiated "Toyota Toy Story Campaign" during 1 April 2016 – 31 December 2017, which offers toy recycling service and cooperated with Taiwan Toy Library Association(NGO). It was the great opportunity for Hotai to contribute societies and improve the environmental image. There are 4 activities in this campaign.

- 1) Toy Recycling Offered toy recycling service in all Toyota workshops, and transferred those toys to Toy Library for cleaning & reuse which the target is to recycle over 50 tons of toys.
- 2) "Love Bag" to Rural Area Toy Library carried reused toys by "Love Bag" with Toyota logo to rural area.
- 3) Toy Easter Parents bring children to join little games with environmental friendly toys.
- 4) Toy DIY Workshop Let customers experience how to make recycled stuff (e.g. DVD, PET bottles) to a new toy.



www.| http://www.toyota.com.tw/TOYOTA_Toy_Story/

Reforestation at Nan Province



Thailand: Toyota Motor Thailand Co., Ltd. (TMT)



TMT conducted Reforestation in deforested area at Nan Province on 2 February 2017 by cooperating with Chulalongkorn University (CU) and Internal Security Operation Command.

In order to enhance knowledge on Eco Forest plantation, TMT and Chulalongkorn University cooperated together to create knowledge about planting in highland under "CU - TOYOTA Reforestation Model" to be a model of expanding forestation in Nan Province.

There were 800 volunteers from Toyota Employees, Government, NGOS, Communities, Media, Dealers, Customers by planting total 30,000 trees (31 native species). This activity have got very high impact to society.

Afforestation Activity



Thailand: Siam Toyota Manufacturing Co.., Ltd. (STM)









In order to improve landscape of Native Forest Phase I and to make good relation with employee & family by this activity, STM changed supplier parking area to native forest area by conducting afforestation activity in plant on 31July 2016.

There were 885 participants from STM Employees & Family, Community and Suppliers (PCS Security & Facility Co., Ltd.) by planting total 10,000 trees (native species).

Tree Planting Activity





Cambodia: Toyota Cambodia Co., Ltd. (TCAM)









TCAM has cooperated with JCI (Junior Chamber International - NGO) on environmental activities "Let's Plan Together" to plant trees in Oddar Meanchey Province on 26 November 2016 and also donated 800 trees.

Toyota Organic Village



Indonesia: PT. Toyota-Astra Motor (TAM)









Toyota Commitment to improve environmental damage caused by traditional farming with 100 % eco friendly Organic farming, TAM develop organic farming procedure to Farmers:

- Organic farming Training
- Organic seed and fertilizer
- · Organic facility: Composting plant & factory building, water filter
- Distribution channel & Marketing Mentoring

The main area is in Central java as main area of farming in Indonesia.

Saving The Ocean Explorer (Turtle Exploration)



Indonesia: PT. Toyota-Astra Motor (TAM)

Indonesia turtles is one of the rare turtle in the worlds. Population trend decreased significantly. TAM SPLD program start from education turtle to elementary schools in the near habitat area for the young generation to save the turtle eggs and baby turtle.

TAM initiated Save Turtle Campaign to tourists by install important information about turtle in Turtle Conservation Centre in Uiung Genteng, the most popular turtle habitat in Indonesia.



Turtleconservationeducation for Student



Education material for visitors







Conservation turtle eggs & baby turtle (tukik)

Environmental Education Program



Indonesia: PT. Toyota-Astra Motor (TAM)

1 Saving Water with Next-Gen

TAM SPLD collaborate with SMK Al Muslim (vocational school) creating save water programs during 1 April 2016 - 31 August 2016.

The program is to gather rain water for washing, sprinkling plant by fish pond, students action to save water (saving water for ablution, washing hand method), biopori, water faucet kaizen (using stopper).

This program involve students, student's families both in school and home activities. From this programs, water can be saved around 5,769 m³



Gather rain water for washing



Studentaction to save water











Sprinkling plant by fish pond

(2) Saving Energy for Bright Future

Massive energy saving program developed by TAM SPLD and some Vocation School (21 schools) in Bekasi District during 1 April 2016 – 30 July 2016 in order to support government program to reduce electric consumption by 10% (both in school and home activities). The program is to educate on saving electric consumption, campaign and competition.











Saving Electric Consumption Campaign

A Call for Climate Change



Philippines: Toyota Autoparts Philippines Inc. (TAP)



In order to enhance environmental awareness for students, TAP conducted the activity at Sta. Rosa School on 20 July 2016 to share TAP's environmental activities and also have discussion on environment issues.

Beach Clean-up Walk



Singapore: Borneo Motors Singapore Pte Ltd. (BMS)

BMS collaborated with Singapore Environmental Council (SEC) to organize "Beach Clean-up Walk" activity for Singapore Japanese Secondary School (SJSS) on 17 February 2017 at West Coast Park, in order to reach out to BMS direct community and engage the children in environmental conservation.

The children got to participate in several activities that highlighted the importance of conserving the environment and also introduction of Toyota Environmental Challenge 2050 to them.

Toyota Joins Hand to Make Schools Green



Vietnam: Toyota Motor Vietnam Co., Ltd. (TMV)





TMV cooperated with Ministry of Natural Resources and Environment (MONRE) to organize the "Toyota Joins Hand to Make Schools Green" program which is the firstever activity of TMV. It aims to raise environmental protection awareness of the community; especially pays special attention to educate young generation mindset from very early age.

There were total1,000 trees planted at 8 primary and secondary schools in 3 provinces.

• Vinh Phuc province: 320 trees Nghe An province: 300 trees • Dong Nai province: 380 trees



www.l http://www.toyotavn.com.vn/en/news/hot-news/502/the-first-ever-toyotajoins-hand-to-make-schools-green-program







6th Plan: (16) Education for Sustainable Development Project (ESD)

Mangrove Plantation





Indonesia: PT. Toyota Motor Manufacturing Indonesia (TMMIN)



TMMIN has conducted Mangrove Plantation activity for the following purposes.

- 1) Proactively to respond government and community expectation by focused on prevent abrasion and improve ecosystem by planting mangroves.
- 2) Involve employee, suppliers, local community and NGOs to maintain local ownership & sustainability.

This activity was conducted in 2016 at Maron Beach - Semarang, Central Java by involving Governor of Central Java (Mr. H. Ganjar Pranowo) and local community. Until 2016, more than 292,250 mangroves were planted at Maron Beach.

In 2017, plantation was conducted at Karawang, West Java, by involving Ministry of Environment and Forestry, Ministry of Maritime Affairs, Vice Governor of West Java, local community, suppliers and NGO.

Afforestation at Channapatna Forest



India: Toyota Kirloskar Auto Parts Pvt. Ltd. (TKAP)







TKAP in association with Department of Forest, Ramanagara range is developing 10 acres of land by Miyawaki afforestation method in Chikkamanagudde Tree park, Channapatna over a span of next five years.

On 6 August 2016, a symbolic inaugural afforestation activity was held at Channapatna Forest. There were total around 280 participants from employees & family school children, suppliers & group companies and government participated in the event. Total 2,000 saplings were planted.

Green Office with World Wildlife Fund (WWF)



Pakistan: Indus Motor Company Ltd. (IMC)











IMC implemented Green Office with World Wildlife Fund (WWF) to promote environmental awareness among IMC employees in order to spread awareness and train the relevant employees. IMC also conducted the workshop on reduce, reuse & recycle.

Toyota Goes Green



Malaysia: UMW Toyota Motor Sdn. Bhd. (UMWT)







1 Re-purpose Used Tyres

In order to reduce amount of waste that goes to landfill and educate the younger generation, also give back to community, Toyota Melaka Service Center contributed 70 pieces of used tyres to Sekolah Kebangsaan Cheng school in March 2017 for them to run the Biodiversity Project at school. The tyres were cut into animal shapes and placed at their animal park.







2 Herbs & Vegetables Garden

Toyota Melaka Service Center initiated the gardening activity since June 2016 with the purpose to make use of an empty land within branch boundary. Staff planted vegetables and conducted many activities after working hours such as watering the plants, also staff can enjoy the vegetables for their own use.

Green-Me



India: Toyota Kirloskar Motor Pvt. Ltd. (TKM)

The main objective of this project is to inculcate a positive attitude & bring sense of responsibility among students, teachers, parents and community through a specially designed curriculum plugged in education module for achieving environmental sustenance.

Upon receiving good response from schools & request from Education department decision was taken to extend the number of schools to 30 during the academic year 2016.

TKM employees were given an opportunity to contribute to the program by Volunteering in the process of Green-Me implementation. Passionate volunteers took leadership in selecting schools, helping schools in identifying environment concerns and design projects to address these concerns by dedicating personal time & resources.

The effective engagement was carried out for the period of 8 months, program was designed carefully to engage stakeholders and achieve objectives. Highlights of the program are

- 1. Class room education & practical demonstrations (1200 Hours spent @ Schools)
- 2. Outdoor activities (60 outdoor activities)
- 3. Eco-festival & awareness campaigns (60 Campaigns @ 30 villages)
- 4. Video shows at schools & community (60 Video shows @ 30 villages & schools)
- 5. Project planning & implementation (90 projects)
- 6. Exposure to TKM Environment practices (210 students & 60 teachers)
- 7. Competitions (90 competitions)
- 8. Community tour (30 village learning tour)









Tree Planting



Philippines: Toyota Motor Philippines Corporation (TMP)



Regarding Environment Month 2016 in June, TMP conducted tree planting activity in coordination with Toyota organizations such as Toyota Mountaineering Club, TMP Riders, and TMP Runner's Club. There were total 100 participants joined hand in hand to plant 100 seedlings near company.

Toyota Barangay Eco-Science Tour



Philippines: Toyota Motor Philippines Corporation (TMP)



In order to promote TMP environment activities to the community near TMP and encourage their involvement, TMP invited 60 students and teachers from Pulong Sta. Cruz Elementary School (nearest school to TMP) to tour TMP company and its environment facilities like Waste Water Treatment Plant, Nursery/Forest, and Green Home.

MBSA-ASSB Shah Alam Trees for Life 2016



Malaysia: Assembly Services Sdn. Bhd. (ASSB)









ASSB collaborated with Majlis Bandaraya Shah Alam (MBSA) to conducted tree planting activity at Shah Alam on 3 September 2016 in order to enchance environmental awareness and encourage participation among employees in outdoors environmental activities via teamwork and shared commitment. Total 1,000 trees namely Mussaenda White and Cassia Biflora had been planted during this program. And total of 300 participants from MBSA, ASSB, and also members of community were involved in this activity.

Toyota Eco & Safety Academy



Korea: Toyota Motor Korea Co., Ltd. (TMKR)





TMKR continued to conducted Toyota Eco & Safety Academy for students in order to educate on the Importance and value of the environment based on eco-friendly mindset during April 2016 – November 2016. The contents consisted of Environment Education, Energy & HV Education, Green-Energy Circuit Experiment. There were 40 schools (7,998 students in total) joined this activity.



www.| http://biz.khan.co.kr/khan_art_view.html?artid=201605120904001&code=920508

Mottainai Warriors School Holiday Program



Australia: Toyota Motor Corporation Australia Ltd. (TMCA)





TMCA invited 30 children, 8-12 year old children and grandchildren of employees to participate in Environmental Education program at Altona Plant on 29 June 2016. It turns out that all of those 30 kids have significant additional expression of interest, they are creative and have good ideas to help stopping the waste, recycling, saving water.

Gardening Bee Activity



Australia: Toyota Motor Corporation Australia Ltd (TMCA)









"Gardening Bee" is the Altona manufacturing staff volunteering program to plant native trees and locally native plants and grasses in order to improve the landscape. This activity can effectively enhance the connection between employees and the environment.

Afforestation Drive at Bannerghatta National Park



India: Toyota Kirloskar Motor Pvt. Ltd. (TKM)







TKM organized a afforestation drive at the Bannerghatta National Park, Karnataka State Forest in order provide habitat for wildlife in July 2016.

The event saw participation of 600 TKM employees with their family, along with 150 school students and 100 members from the Karnataka Forest Department. About 500 saplings were planted by the members who participated in the noble cause to spread awareness on conservation of native ecosystem and contribute towards reducing the carbon footprint.

Toyota Weekend Farmer



Korea: Toyota Motor Korea Co., Ltd. (TMKR)





"Toyota Weekend Farmer" project has been launched since 2012 to provide ecofriendly life style suitable for Hybrid Vehicle owner through "city agriculture" as the theme. The event held on Saturday during May 2016 – November 2016 which only 25 families (95 people in total) were selected to participate to grow their own vegetables. There were various program such as Vegetable Harvesting, Monthly Farm Party where the family harvested together, Kimchi Making & Donation.



AP Environment Month 2017: Social Media Contest

Toyota has continuously promoted June as "Toyota Global Environment Month" since 1973. In order to raise employees' environmental awareness in Toyota Asia Pacific affiliates and consolidated subsidiaries and further familiarize employees with Toyota Environmental Challenge 2050. Slogan: Toyota Environmental Challenge 2050 Let's do it "for the future!"

This year TDEM had initiated new regional activity "Social Media Contest" during 1-14 June 2017 through Facebook in theme "Let's Save Biodiversity for Our Blue Planet" to enhance employees and society to take action to help solving the environment issues and spread Toyota Eco brand image to public.

Employees posted the photo that take by themselves on Facebook (set as 'share with public') and give simple tips about how to save Biodiversity or any phrase to inspire others to aware of the Environment and Biodiversity issues.

You can see more photos from this campaign through these hash tags on Facebook.

#ToyotaEnvironmentMonth2017

#LetsSaveBiodiversityforOurBluePlanet

#WorldEnvironmentDay2017



AP Affiliates' Report



For more information: http://www.toyota-global.com/sustainability/report/overseas/



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